



**SHINY
CRUST**



**CRISP
FIRST
BITE**



**LIGHT &
CHEWY
TEXTURE**



**AUTHENTIC
FLAVOUR**



Featuring NY Bagels
Everything Bagel

**THE BAGEL
YOUR NEW BESTSELLER**



THE NY BAGEL. DONE RIGHT.

Our **NY Bagels** honour the traditional New York boil-and-bake method – slow fermented dough, boiled then baked to achieve that unmistakable crisp first bite and signature light and chewy texture.

THE AUTHENTIC NY BAGEL

SHINY CRUST

A traditional boil creates the bagel's signature glossy crust, delivering a golden finish that enhances visual appeal and presentation.

CRISP FIRST BITE

The boil-and-bake process forms a thin crust that delivers a crisp first bite, followed by a soft, satisfying interior.

AUTHENTIC FLAVOUR

The classic New York style process helps create a rich and authentic flavour that can be enhanced by different toppings and fillings.

LIGHT & CHEWY TEXTURE

Slow fermentation and dough development process helps create a light and chewy texture, making each bagel satisfying and ideal for a variety of fillings.

THE NY BAGELS RANGE

FROZEN BAGELS

With 6 months frozen life.

BAKED AND PARBAKED

Available as fully baked and parbaked - requiring a quick bake off at 200°C for 6-7 minutes.

FRESH BAGELS

With 3 days shelf life.

14 FLAVOURS

Including Classic, Everything, Blueberry, sweet bagels and limited time offers.



	REGULAR 120MM	MINI 80MM	COCKTAIL 60MM
BAGEL WEIGHT	120g	60g	30g
FLAVOURS	14	3	1
SHELF LIFE - FRESH	3 days	3 days	n/a
SHELF LIFE - FROZEN	6 mths	6 mths	6 mths
SHELF LIFE - THAWED	3 days	3 days	3 days





WHY NY BAGELS ARE BETTER FOR BUSINESS.

We know that offering all day menu excitement that's profitable isn't easy. **NY Bagels** are practical, profitable and proven performers for cafes, foodservice, hospitality and catering.

THE ALL-DAY MEAL SOLUTION

- ✓ Bagels span breakfast, lunch and snacking occasions.
- ✓ Optimise menu utilisation and increase throughput without adding complexity.
- ✓ One core product. Multiple revenue moments.

UPSELL POTENTIAL

- ✓ Strong foundation for premium builds – from smoked salmon and speciality cheeses to gourmet proteins and seasonal toppings.
- ✓ Elevate perceived value, making it easy to upsell without increasing preparation complexity.

CONSISTENT QUALITY

- ✓ Consistent size and weight across Regular, Mini and Cocktail formats.
- ✓ Better portion control and predictable margins.
- ✓ Supplied frozen for extended shelf life and reduced waste.
- ✓ Simple to store. Easy to prepare. Reliable to serve.

STRONG CONSUMER APPEAL

- ✓ Standout flavour, texture and value.
- ✓ Instagrammable appeal driven by iconic shape stacked with exciting fillings.
- ✓ Perfect for snacking, display cabinets, buffets and shared platters.





NY BAGELS. THE ALL-DAY MENU SOLUTION.

CLASSIC REUBEN WITH EVERYTHING BAGEL

The rich and indulgent classic Reuben is easy to make but big on flavour. Just a few classic ingredients brought together by the **NY Bagels** Everything Bagel.

Combine shaved corned beef or pastrami with Swiss cheese, rocket and creamy Russian-style dressing on an **NY Bagels** Everything Bagel for a NY Classic!



EGGS FLORENTINE WITH SESAME BAGEL

Perfectly cooked Eggs Florentine is a classic breakfast choice that goes so well with a freshly baked and lightly toasted sesame seed bagel.

This is a satisfying and balanced eat with salty smoked salmon, a softly poached egg and creamy hollandaise sauce lightened up by the freshness of baby spinach and the nutty chewiness of the **NY Bagels** Sesame Bagel.

SMOKED SALMON, DILL AND PICKLES WITH CHIA BAGEL

The fabulous **NY Bagels** Chia Bagel, topped with chia, sesame and poppy seeds, is nutty and complex.

It is the perfect base for this luxurious classic NY lox style combination of smoked salmon, dill, cream cheese and quick-pickled red onion and radish.





BUILT FOR CATERING.

MINI BAGEL SLIDER TRIO BOX

Elevate your catering with a versatile, convenient solution ideal for conferences and functions. **NY Bagels** provide the perfect foundation for a wide range of fillings, making them easy to adapt across curated menus and service styles. Fill with tender pulled pork and crisp slaw, roasted vegetables with fragrant pesto and peppery rocket, or smokey chicken with rich, creamy aioli.



BAGEL SCHMEARS AND TOPPINGS

Enhance menu versatility by transforming all-day favourites with trendy flavoured 'Schmears' that are easy to prep and will delight customers.

Every **NY Bagel** is a canvas for creativity, balancing sweet and savoury flavour combinations. From classic schmears like Nutella and banana or cream cheese with smoked salmon to modern favourites like whipped ricotta with hot honey and fig, or cream cheese with sundried tomato and smoked paprika.

COCKTAIL BAGEL BUFFET

Transform buffet dining with cocktail bagels—perfectly portioned for one or two bites, delivering premium flavour in a convenient, self-service format. Ideal for high-volume environments like cruise and event catering, they combine visual appeal with ease of service. Top with prosciutto, bocconcini and basil, smoked salmon with cucumber, or peach with cream cheese for fresh, vibrant combinations guests can enjoy effortlessly.





AUTHENTIC PROCESS. CONSISTENT QUALITY.

Baked in Melbourne, **NY Bagels** combine a slow fermentation with modern production – so you get authentic quality with dependable consistency, every time.

From classic flavours to specialty builds across Regular, Mini and Cocktail formats, **NY Bagels** are crafted to perform in busy breakfast services, high-volume catering environments and premium hospitality settings.

FROZEN BAGELS (All States)

TYPE	PRODUCT CODE	VARIETY	BAGEL SIZE	CARTON QTY
Classic	50110765	NY Bagels Plain Baked	120g	16
Classic	00000511	NY Bagels Cocktail Bagels Plain	30g	150
Classic	50106996	NY Bagels Plain Parbake	120g	60
Savoury	50111121	NY Bagels Sesame Baked	120g	16
Savoury	50106995	NY Bagels Sesame Baked	120g	60
Savoury	50111122	NY Bagels Poppyseed Baked	120g	16
Savoury	50106997	NY Bagels Poppyseed Parbake	120g	60
Savoury	50111118	NY Bagels Everything Baked	120g	16
Savoury	50112133	NY Bagels Everything Parbake	120g	60
Savoury	50110766	NY Bagels Cheese Baked	120g	16
Savoury	50112134	NY Bagels Cheese Parbake	120g	60
Savoury	50110767	NY Bagels Chia Baked	120g	16
Savoury	50106994	NY Bagels White Mixed Parbake	120g	60
Savoury	50106993	NY Bagels Mixed Mini	60g	120
Sweet	50110764	NY Bagels Blueberry Baked	120g	16
Sweet	50106991	NY Bagels Blueberry Parbake	120g	60

FRESH BAGELS (Melbourne Metro locations only)

TYPE	PRODUCT CODE	VARIETY	BAGEL SIZE	QTY
Classic	BA01	NY Bagels Plain	120g	Singles
Classic	BA01M	NY Bagels Plain Mini	60g	Singles
Savoury	BA02	NY Bagels Sesame	120g	Singles
Savoury	BA02M	NY Bagels Sesame Mini	60g	Singles
Savoury	BA03	NY Bagels Poppyseed	120g	Singles
Savoury	BA03M	NY Bagels Poppyseed Mini	60g	Singles
Savoury	BA04	NY Bagels Onion	120g	Singles
Savoury	BA05	NY Bagels Dill	120g	Singles
Savoury	BA06	NY Bagels 7 Grain	120g	Singles
Savoury	BA13	NY Bagels Cheese	120g	Singles
Savoury	BA18	NY Bagels Everything	120g	Singles
Savoury	BA20	NY Bagels Pumpernickel	120g	Singles
Savoury	BA26	NY Bagels Chia	120g	Singles
Sweet	BA14	NY Bagels Blueberry	120g	Singles
Sweet	BA15	NY Bagels Cinnamon & Raisin	120g	Singles
Sweet	BA17	NY Bagels Choc Chip	120g	Singles
Sweet	BA28	NY Bagels Rainbow	120g	Singles

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Contact Allied
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Service on
1300 650 855 or
scan the QR code

